UK26608242\_AlanTuringInstitute\_GenerativeAI\_parent

Version: 31

*Question type:* ***Text***

Welcome to the survey. This survey is being conducted by YouGov for a research project being undertaken by \*\*The Alan Turing Institute\*\*, the UK's national institute for data science and artificial intelligence (AI), in collaboration with the \*\*LEGO Group\*\*. The survey is part of a broader project entitled *‘Understanding the impact of generative AI use on children’*. The project looks to understand the impact of generative AI tools on children’s creative play, learning experiences, and wellbeing.  
  
You have been invited to take part in this survey because your YouGov profile indicates you are the responsible adult for a child aged \*\*8-12 years old\*\*. This survey will be looking to engage yourself and the child for whom you are responsible and for whom you have given permission to complete the survey.   
  
If you have more than one child aged between 8 to 12 years old, please ask the \*youngest\* child to give their answers.   
  
This information sheet provides helpful and important contexts and definitions to ensure you understand the survey's aims. Please read through this sheet before continuing to the consent forms and beginning the survey.

*Question type:* ***Single***

**[qtransition1]** Is your child available to view the privacy notice with you?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No, but my child and I will come back to the survey as soon as possible. |

*Question type:* ***Text***

**You said that your child is not available now. You can resume the survey when your child is available by clicking on the link in your email invite, which will take you back to this page. When your child is ready, please click the 'next' arrow below to see the information that your child can read about taking part in the survey.**

*Question type:* ***Text***

**We need your's and your child’s consent to take part in this survey – please ensure your child reads this information before continuing to the next page.**  
  
**Parent’s Consent**  
By continuing to the survey, you acknowledge the following:  
• I have read and understood the information sheet above entitled ‘Understanding the impact of generative AI use on children’  
• I am the responsible adult for the child who will complete this survey  
• I give permission for the child who will complete this survey to take part  
• I understand that both myself and the child I am responsible for are free to withdraw from the survey at any time without giving a reason, and that if I have questions or concerns about the research, I know I can contact: AIforPublicServices@Turing.ac.uk

*Question type:* ***Single***

**[parentconsent]** Please confirm the following:

|  |  |
| --- | --- |
| <1> | I accept the terms of the survey and agree to take part |
| <2> | If you do not wish to consent and provide permission for the child you are legally responsible for to take part, please check this box to end the session. |

*Question type:* ***Text***

**Child’s Consent**

*Question type:* ***Single***

**[childconsent]** By continuing to the survey, you acknowledge the following (please click on your response):

|  |  |
| --- | --- |
| <1> | This survey has been explained to me and I am happy to take part in this survey |
| <2> | I do not wish to take part in this survey |

*Question type:* ***Text***

Thank you for proceeding with the survey.   
  
Your YouGov account will be credited with 50 points for completing the survey. We have tested the survey and found that, on average, it takes around 10-15 minutes to complete. This time may vary depending on factors such as your internet connection speed and the answers you give.  
  
**Please confirm a few details about your child**

*Question type:* ***Single***

**[childage]** Please confirm the age of your child...

|  |  |
| --- | --- |
| <1> | 8 |
| <2> | 9 |
| <3> | 10 |
| <4> | 11 |
| <5> | 12 |

*Question type:* ***Single***

**[childgender]** Please confirm the gender of your child...

|  |  |
| --- | --- |
| <1> | Male |
| <2> | Female |

*Base: All parents*  
*Question type:* ***Single***  
*[Varlabel - Internet Access]*

**[parent1]** Do you have internet access at home?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |

*Base: All parents*  
*Question type:* ***Single***  
*[Varlabel - Education type]*

**[parent2]** Which of the following best describes the type of education your child receives?

|  |  |
| --- | --- |
| <1> | Homeschooling |
| <2> | State school |
| <3> | Private school |
| <4> | Other (open [parent2other]) [open] please specify |

*Base: All parents*  
*Question type:* ***Single***  
*[Varlabel - Additional learning needs]*

**[parent3]** Does your child have any additional learning needs?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |
| <3> | Prefer not to say |

*Base: All parents*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*[Varlabel - Access to digital devices]*

**[parent4]** Does your child have access to any of the following digital devices? You may select more than one option.

|  |  |
| --- | --- |
| <1> | A mobile phone |
| <2> | A tablet |
| <3> | A laptop/PC |
| <4> | A gaming device (e.g. PlayStation, Xbox, Nintendo Switch) |
| <5 fixed> | Other (open [parent4other]) [open] please specify |
| <6 fixed xor> | No, my child doesn’t have access to any digital devices |

*Base: Parents whose child has access to multiple digital devices*  
*Question type:* ***Single***  
*#Question display logic:*   
***if len(parent4)>1***   
*[Varlabel - Digital device most used]*

**[parent5]** Which of the devices you have chosen in the previous question does your child access \*\*most\*\* frequently?

|  |  |
| --- | --- |
| <1> | A mobile phone |
| <2> | A tablet |
| <3> | A laptop/PC |
| <4> | A gaming device (e.g. PlayStation, Xbox, Nintendo Switch) |
| <5> | Other |
| <6> | Don't know |

*#option display logic:*   
***<1> - If [parent4] - A mobile phone is selected***  
***And <2> - If [parent4] - A tablet is selected***  
***And <3> - If [parent4] - A laptop/PC is selected***  
***And <4> - If [parent4] - A gaming device (e.g. PlayStation, Xbox, Nintendo Switch) is selected***  
***And <5> - If [parent4] - Other is selected***  
 ***[if 1 in parent4 and 2 in parent4 and 3 in parent4 and 4 in parent4 and 5 in parent4]***

*#Question display logic:*   
***if parent4.has\_any([1,2,3,4,5])***

*Base: Parents whose child has access to digital device(s)*  
*Question type:* ***Single***  
*[Varlabel - Digital device ownership]*

**[parent6]** Is the device...

|  |  |
| --- | --- |
| <1> | Your device |
| <2> | Their own device |
| <3> | A shared device at home |
| <4> | A school device (provided by your child’s school) |
| <5> | Other (open [parent6other]) [open] please specify |

*Base: Parents whose child has access to digital device(s)*  
*Question type:* ***Single***  
*[Varlabel - Digital device length owned]*

**[parent7]** Approximately how long have they been using this device for?

|  |  |
| --- | --- |
| <1> | A few weeks |
| <2> | A few months |
| <3> | A few years |
| <4> | Other (open [parent7other]) [open] please specify |
| <5> | Don’t know/ Can’t remember |

*Base: Parents whose child has access to digital device(s)*  
*Question type:* ***Single***  
*[Varlabel - Digital device access to internet]*

**[parent8]** Does this device have consistent access to the internet?

|  |  |
| --- | --- |
| <1> | Yes |
| <2> | No |
| <3> | Don’t know |

*Base: All parents*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*[Varlabel - Social media access]*

**[parent9]** Does your child have access to any of the following social media platforms? (Please select all that apply)

|  |  |
| --- | --- |
| <1> | Instagram |
| <2> | Snapchat |
| <3> | TikTok |
| <4> | YouTube |
| <5> | Facebook |
| <6> | WhatsApp |
| <7> | X (formerly Twitter) |
| <8 fixed> | Other (open [parent9other]) [open] please specify |
| <9 fixed xor> | No, my child doesn’t have access to any social media platforms |
| <10 fixed xor> | Don’t know |

*Base: All parents*  
*Question type:* ***Single***  
*[Varlabel - Aware of child's use of generative AI tools]*

**[parent10]** Are you aware of whether your child has used any generative AI tools?   
  
Generative AI is a type of technology that can create new content like pictures, music, or stories through instructions or ‘prompts’ input by the user of the technology. The most well-known example of generative AI technology is the text-based ChatGPT.

|  |  |
| --- | --- |
| <1> | Yes, they have used generative AI tools |
| <2> | No, they have not used generative AI tools |
| <3> | I’m not sure |

*Base: All parents*  
*Question type:* ***Single***  
*[Varlabel - Household use of generative AI tools]*

**[parent11]** Have you, or anyone in your household, used generative AI tools?

|  |  |
| --- | --- |
| <1> | Yes, I have used generative AI tools |
| <2> | I have not, but someone else in my household has used generative AI tools |
| <3> | No, neither me nor anyone in my household has used generative AI tools |
| <4> | I’m not sure |

*#Module display logic:*   
***If [parent10] - Yes, they have used generative AI tools is selected [if parent10 == 1]***

*Base: Parents whose child uses generative AI*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*[Varlabel - Generative AI tools used by child]*

**[parent12]** You have indicated that your child uses generative AI. Which of the following tools do they use?

|  |  |  |  |
| --- | --- | --- | --- |
| <1> | ChatGPT | <8> | Stable Diffusion (image generator) |
| <2> | Bing Chat | <9> | Apple AI |
| <3> | My AI by Snapchat | <10> | Siri |
| <4> | Gemini by Google | <11> | Alexa |
| <5> | DALL-E (image generator) | <12 fixed> | Other (open [parent12other]) [open] please specify |
| <6> | Billie chatbot by Instagram | <13 fixed xor> | I’m not sure |
| <7> | Replika |

*Base: Parents whose child uses generative AI*  
*Question type:* ***Single***  
*[Varlabel - Positive/negative towards child's use of generative AI]*

**[parent13]** To what extent do you feel positively or negatively about your child's use of generative AI?

|  |  |
| --- | --- |
| <1> | Very positively |
| <2> | Fairly positively |
| <3> | Neither positively nor negatively |
| <4> | Fairly negatively |
| <5> | Very negatively |
| <6> | Don’t know |

*Base: Parents whose child does not use generative AI*  
*Question type:* ***Multiple***  
*#row order: randomize*  
*#Question display logic:*   
***If [parent10] - No, they have not used generative AI tools is selected [if parent10 == 2]***   
*[Varlabel - Why child not using generative AI]*

**[parent14]**

|  |  |
| --- | --- |
| <1> | You have not given your permission for them to use it |
| <2> | They have not expressed interest in using it |
| <3> | They are not aware of it |
| <4 fixed> | Other (open [parent14other]) [open] please specify |
| <5 fixed xor> | Don’t know |

*Base: All parents*  
*Question type:* ***Grid***  
*#row order: randomize*  
*[Varlabel - Concern about generative AI]*

**[parent15]** How concerned or unconcerned are you by each of the following?

|  |  |
| --- | --- |
| -[parent15\_1] | Your child could access inappropriate information |
| -[parent15\_2] | Your child could be too trusting of generative AI and not think critically about the information it provides |
| -[parent15\_3] | Your child could share personal information while using generative AI |
| -[parent15\_4] | Your child could use generative AI to cheat in school |
| -[parent15\_5] | Your child could access false / inaccurate information |

|  |  |
| --- | --- |
| <1> | Very concerned |
| <2> | Fairly concerned |
| <3> | Neither concerned nor unconcerned |
| <4> | Fairly unconcerned |
| <5> | Very unconcerned |
| <6> | Don’t know |

*Question type:* ***Text***

**Please now click next to continue and hand over the survey to your child.**  
  
If your child is no longer currently available to take the survey, you can resume the survey when your child is available by clicking on the link in your email invite, which will take you back to this page. When your child is ready, please click the 'next' arrow below for them to complete the survey.

*Question type:* ***Text***

Thank you for your's and your child's time taking this survey.

*Question type:* ***Open***  
*#any*

**[feedbackSL]** If you have any feedback on the survey, please type it in this box.